



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Pier 91
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 5335253
Schedule Dates 07/16/22-07/22/22
Advertiser New Democracy (146946)
Agency Pier 91 (19318)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 11428 (1758095)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE Est 11428
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 11428

Date Entered 07/15/22
Last Modified 07/19/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,675.00
Net Total \$54,825.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	17	\$64,500.00
Grand Total:	17	\$64,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/18/22-07/20/22	2	:30	6:58A- ABC-Good Morning America		1	1	1					3	\$2,000.00	\$6,000.00	Washington (WJLA)		7/15/22
2.0	Normal Line / SPOT	07/18/22-07/22/22	2	:30	6:27P- 6:30P (EST)	2	X	X	X	X	X			2	\$3,000.00	\$6,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/15/22
3.0	Normal Line / Access	07/18/22-07/22/22	2	:30	6:57P- 7P (EST)	2	X	X	X	X	X			2	\$7,000.00	\$14,000.00	Washington (WJLA)	WORLD NEWS ADJ	7/15/22
4.0	Normal Line / Access	07/18/22-07/22/22	2	:30	6:58:46P- Wheel Of Fortune	3	X	X	X	X	X			3	\$4,000.00	\$12,000.00	Washington (WJLA)		7/15/22
5.0	Normal Line / Access	07/18/22-07/22/22	2	:30	7:27:41P- Jeopardy	3	X	X	X	X	X			3	\$7,000.00	\$21,000.00	Washington (WJLA)		7/15/22
6.0	Normal Line / SPOT	07/18/22-07/22/22	2	:30	11:35P- ABC-Jimmy Kimmel	2	X	X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		7/15/22
7.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/15/22
8.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	6P- ABC-World News Tonight (Sunday)								1		\$2,500.00		Washington (WJLA)		7/15/22
8.0.1	Closed Preempt	07/17/22															Washington (WJLA)	Sold Out/Exception - no breaks available/sold out with issue spots with the same	
9.0	M/G For 8.0.1 / SPOT	07/21/22-07/22/22	2	:30	6:27P- 6:30P (EST)	1				X	X			1	\$2,500.00	\$2,500.00	Washington (WJLA)	WORLD NEWS TONIGHT	7/19/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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